vital 2012 ANNUAL REPORT Connections









LETTER FROM THE CEO

Adolescent girls in Kenya are paired with older mentors who encourage them to further their education.

Mothers in Vietnam are supported to give infants the best start in life through landmark legislation and promotion of breastfeeding best practices.

Researchers from around the world bring together experience and skills to develop the next generation of family planning technologies.

Making the right connections can transform lives.

This past year, we connected as never before. Our reach was global; our impact, lasting. Our experts in health, education, nutrition, environment, economic development, civil society, gender equality, youth, research, technology, communication and social marketing linked people to ideas, to information, to skills, to services, to unimagined possibilities.

Partnerships with middle and high schools leveraged the latest research on dropout prevention. Farmers learned how to use low-cost video and radio to share critical information to improve productivity and earnings. Researchers collaborated to assess a novel device that helps prevent HIV. People, ideas, results — all transformed through vital connections.

In FHI 360's 2012 annual report, you will read about just a few of the connections that distinguish our unique ability to bring a 360° perspective to some of the world's most complex human development challenges. And you will see how we translate this perspective into customized solutions that are making a real difference in people's lives around the world.

Ensuring our work is relevant and leads to sustainable results guides our every step. Informed by sound evidence and decades of collaborative in-country experience, we design our programs and initiatives to strengthen the capacity of communities and nations to solve problems and drive progress for years to come.

Ours is a journey of collaboration where our funders and partners are at the heart of all we do. Through these most vital connections we can see farther, dream bigger and achieve far more than we ever could alone. Together, we are helping people find their own ways of connecting — with one another, with knowledge, with essential services and with the tools they need to reach their highest potential.

With warm regards,

ALBERT J. SIEMENS, PHD

FHI 360 CHIEF EXECUTIVE OFFICER

"Making the right connections can transform lives."



Our 360° perspective enables us to see beyond the obvious. We look at the interrelated challenges affecting individuals and communities and connect the dots with customized responses that do more than solve problems — they transform lives.

FOR POSITIVE, LASTING CHANGE

LEGAL SERVICES + LIVELIHOODS + EARLY CHILDHOOD DEVELOPMENT

REDUCES THE IMPACT OF HIV



Swaziland has the highest prevalence of HIV in the world. Through the Community-Based Livelihoods Development (C-BLD) project, FHI 360 is working to reduce the impact of HIV on women and children, which are the populations most affected by the epidemic. In two communities with more than 8,700 people, C-BLD collaborates with national and community partners to train women in legal and financial literacy and early childhood development. It also provides education and training opportunities for youth and mobilizes them to support community development priorities. Capacity building is a key goal: FHI 360 experts train community committees and institutions to understand and advance the rights and interests of women and children. C-BLD also improves access to legal services to help women protect their assets and safeguard the well-being of their dependents. To strengthen household economies, the project promotes savings groups and extends technical and business training to cotton, honey and horticulture producers, linking them with formal markets and the private sector.



REGION: Southern Africa

FOCUS: Economic development and livelihoods, education, gender equality, health

FUNDER: United States Agency for International Development / United States President's Emergency Plan for AIDS Relief



ENVIRONMENTAL PROTECTION + SMALL BUSINESS DEVELOPMENT SPURS ECONOMIC GROWTH

FHI 360's Nicaragua Market-Based Opportunities for Conservation and Sustainable Tourism program educates local tourism entrepreneurs on how to promote sound environmental practices and train other small, rural tourism providers to do the same. Since the program began in 2010, more than 1,000 tourism providers and guides — nearly half of them women — received training in topics ranging from leadership skills and bookkeeping to improving water and sanitation and decreasing pollution on the Rio Jiguina. More than 120 private-sector firms have improved management practices, and participating micro-, small and medium enterprises have experienced a 17 percent increase in revenues. In addition, more than 3,100 Nicaraguans have participated in environmental education initiatives and activities.



REGION: Latin America

FOCUS: Economic development and livelihoods environment

FUNDER: United States Agency for International

"The opportunity [the program] has given me to develop my business and become a leader has started the process for Apanás Tours and the region of Jinotega to take off!"

FELIPE ZEAS, LOCAL LEADER
 AND FOUNDER OF APANÁS TOURS



EMPOWERED WOMEN

Operate the majority of small businesses and farms in developing countries¹

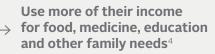


Contribute to their country's economic growth²



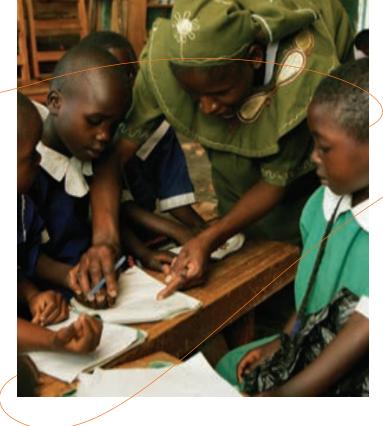












SCHOLARSHIPS +
MENTORING +
TEACHER
DEVELOPMENT +
COMMUNITY
ENGAGEMENT
BRINGS MORE
GIRLS INTO THE
CLASSROOM

When you educate a girl, you change not just her life — you transform her family, her community, her nation. The Four Pillars PLUS project in Kenya and Nigeria uses scholarships, professional development for teachers, mentoring and community participation to get girls into the classroom and keep them there. Since its inception in 2008, the project has provided 2,300 primary and secondary school scholarships to girls in Kenya; 264 girls were awarded scholarships in 2012 in Nigeria, where the project is completing its first year. Girls are mentored on issues that help them build life and leadership skills, improve self-esteem and increase their knowledge about proper nutrition and HIV prevention. In Kenya's 10 participating primary schools, enrollment for girls has increased by 29 percent, and student pregnancy has been eliminated. Moreover, 81 percent of the girls in these schools transitioned to post-primary institutions, outperforming the national average of 67 percent.



REGION: East Africa, West Africa

FOCUS: Civil society, education, gender equality, health, nutrition

FUNDER: GE Foundation

29% increase in primary school enrollment for girls



FHI 360 Annual Report 2012

Partnerships forge new pathways through some of the most challenging terrain in human development. Our relationships with governments, civil society, the private sector and communities enable us to break down barriers and go to places never thought possible.

CONNECTING

PEOPLE FOR POWERFUL **PARTNERSHIPS**

A DYNAMIC ALLIANCE SOLVES A **COMMON PROBLEM**



Low-cost oral rehydration salts (ORS) combined with zinc is the most effective treatment for diarrheal diseases, which cause more than 700,000 deaths each year in children under 5 years of age. In India, more than 80 percent of health care providers are informal practitioners, many of whom lack knowledge about the effectiveness of ORS and zinc. In the states of Gujarat and Uttar Pradesh, FHI 360 connected local pharmaceutical companies willing to produce and market ORS and zinc with civil society organizations willing to educate the providers and act as a sales force. Regular visits to rural medical practitioners, demonstrations and short videos have transformed the way a common childhood illness is treated: The Diarrhea Alleviation through Zinc and ORS Therapy (DAZT) project now regularly reaches more than 27,000 informal practitioners, including those who work in drug shops, in both states to ensure availability of ORS and zinc treatments. As of December 2012, approximately 85 percent of those providers dispensed ORS and 45 percent dispensed a combination of ORS and zinc, a sign that DAZT has fostered an innovative, sustainable solution to a common problem.



social marketing, health

FUNDER: Bill & Melinda Gates Foundation through the United States Fund for UNICEF

COLLABORATION **FOSTERS A VIBRANT CIVIL SOCIETY**



More than 50,000 citizens engaged In Moldova and Jordan, civil society programs are cultivating active citizens who promote good governance and strengthen the capacity of local organizations to respond better to community needs.

Through the Moldova Civil Society Strengthening program, FHI 360 experts have helped more than 150 civil society organizations establish fruitful partnerships that resulted in increased collaboration with the government in planning, decision making and problem solving. Now in its fourth year, the program has helped improve national laws governing civil society organizations by formulating 40 policy recommendations and supporting the passage of a comprehensive, three-year national civil society strategy. Civil society partners have improved their long-term sustainability by increasing their own funding derived from local sources by 16 percent. FHI 360 experts have worked extensively with more than 60 organizations, building skills and knowledge to ensure that they are transparently governed and capably managed. By the end of 2012, civil society partners had engaged more than 50,000 citizens to create local-level change on issues ranging from preventing child abuse to increasing philanthropic activities.

In Jordan, FHI 360 uses a potent combination of technical assistance, capacity building and grant making to support a strong and vibrant civil society and an engaged citizenry. For example, Jordan has attained notable results in the area of disability rights in just a few years, including improved legislation for people with disabilities and a constitutional reference that supports their rights.



REGION: Fastern Furone Middle Fast

FOCUS: Civil society

FUNDER: United States Agency for International

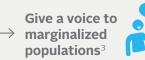
EFFECTIVE CIVIL SOCIETY ORGANIZATIONS

Help citizens \rightarrow shape public policy1



Transform conflict and promote peace

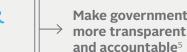


















EARLY WARNING SYSTEM SUPPORTS STUDENTS'

SUCCESS

More than one million students in the United States fail to graduate from high school each year.¹ Yet recent research shows that certain indicators — attendance, behavior and grades in math and English language arts — can reveal a student's risk for failing to complete high school. In some of the lowest-income neighborhoods in New York City, FHI 360's Partnership Support Organization (PSO) is working with schools to create early warning systems using these key indicators. Dedicated PSO staff coach school principals on making smart use of data, understanding how child and adolescent development affects learning, creating small learning communities, and building parental engagement and support so students can thrive in and out of the classroom. While most of the 22 PSO schools are public middle schools, the PSO expanded in 2012 to elementary and high schools to meet the demand for quality services and now reaches more than 8,700 students.



REGION: United States

FOCUS: Education, technology

FUNDER: New York City Department of Education

8,700 students reached

CONNECTING COMMUNITIES TO KNOWLEDGE AND SKILLS



EVIDENCE **EQUIPS** PARTNERS TO LEAD POLICY CHANGE

Breastfeeding, along with complementary feeding, can save about a million lives each year. In June 2012, the National Assembly in Vietnam passed landmark legislation extending paid maternity leave from four to six months. Maternity leave was one of the top reasons Vietnamese mothers cited for not breastfeeding exclusively for the first 6 months of life, as recommended by the World Health Organization. Through the Alive & Thrive project, FHI 360 experts supported the policy change for maternity leave by building strong partnerships, documenting evidence for exclusive breastfeeding and finding ways to reach key stakeholders — particularly working women. Additional legislation approved a ban on the advertisement of breast milk substitutes for children younger than 24 months and other food products for children under 6 months of age. The new policies help to ensure Vietnam's children get the best start in life.



REGION: Asia Pacific

FOCUS: Health, nutrition

FUNDER: Bill & Melinda Gates Foundation



EFFECTIVE EDUCATION SYSTEMS **SERVE** CHILDREN AND COMMUNITIES The Quality Basic Education Reform Support project in Peru has helped the central and regional governments drive education decision making to local levels, thereby empowering communities to improve and maintain quality in their schools. The project provides technical assistance to governments that are working to scale up the active schools approach, which promotes teaching strategies — such as self-paced learning guides, small group work, learning corners and participation in school government — to improve student achievement. Support includes developing materials, creating demonstration schools and training coaches who provide teachers with professional development. Overall, the project has reached more than 2,000 teachers and 37,000 students in four regions. Schools that adopted the project's detailed learning guides showed impressive reading gains: Between 2009 and 2011, second graders reaching mastery level in reading tripled from 6 percent to 19 percent, while the percentage of nonreaders decreased from 33 percent to 19 percent.



REGION: South America

FOCUS: Education

FUNDER: United States Agency for International Development

PROPER NUTRITION

Begins with

→ breastfeeding for the first 6 months¹



Can prevent 1 in 5

deaths of children
under 5 years old²



Makes children 10 times more likely to overcome the most life-threatening childhood diseases such as diarrhea, pneumonia and malaria³



Leads to higher IQs, more schooling and higher wages⁴



¹²⁴ Alive & Thrive. Unlock the power of nutrition. Washington (DC): FHI 36O; n.d.
² Jones G, Steketee R, Black R, Bhutta Z, Morris S, Bellagio Child Survival Study Group How many child deaths can we prevent this year? Lancet. 2003 July 5;362(9377):67.

FARMERS LEARN TO IMPROVE PRODUCTIVITY THROUGH VIDEO AND RADIO

Having access to up-to-date information on planting methods, market prices, weather and disease is crucial for smallholder farmers in Africa. Through the Fostering Agriculture Competitiveness Employing Information and Communication Technologies (FACET) project, FHI 360 is demonstrating how existing technologies can be used to share timely and accurate information to improve productivity and earnings. In May 2012, FHI 360 launched a low-cost video toolkit to share agricultural information and trained nearly 200 people from 11 countries in Africa on its use, including farmers groups, government ministries, local and international nongovernmental organizations and agribusinesses. By the end of 2012, the video toolkit had been accessed online more than 1,500 times. FACET also published a second toolkit to help practitioners leverage mobile phones to transform rural radio from a one-way information source to a two-way exchange of sharing and learning. FHI 360 is now looking to apply FACET's successful strategies in other areas, such as health, civil society and education.



REGION: Africa

FOCUS: Economic development and livelihoods, technology

FUNDER: United States Agency for International Development





FHI 360 Annual Report 2012

Doing things better starts with seeing things differently. By recognizing connections and synergies where previously there were none, we initiate fundamental change that shifts the paradigm.

CONNECTING **IDEAS THAT LEAD** TO INNOVATION



"I am already practicing my future job."

- MOHAMMED G., STUDENT AT MISSIRAH MIDDLE SCHOOL, SENEGAL

NEW CURRICULUM REVOLUTIONIZES TEACHING AND LEARNING

The award-winning Education de Base (EDB) project is improving the quality of education in Senegal by implementing a new, national middle-school curriculum that promotes critical thinking and equips students with the skills they need to succeed in today's global economy. The project, which embodies Senegal's reform efforts, has become a model for teaching and learning in each of the country's 1,200 middle schools. EDB harnesses the power of technology by equipping nearly 300 middle schools with computers, connecting them to the Internet and training teachers and students to use these tools in the classroom. Each of these schools has a website, which is managed by students and teachers and provides a powerful way to communicate with their communities. To date, more than 33,000 students, 3,000 teachers and 300 principals are integrating information and communication technology into teaching, learning and school governance.



REGION: West Africa

FOCUS: Education, technology

FUNDER: United States Agency for International

A NOVEL DEVICE HELPS PREVENT HIV



Circumcising 20 million men in sub-Saharan Africa by 2015 could prevent 3.4 million HIV infections, but by March 2012, only 1.5 million men had received voluntary medical male circumcision services. In sub-Saharan Africa, FHI 360 is collaborating with EngenderHealth and Weill Cornell Medical College to assess the ShangRing — a novel device for performing male circumcision that uses no stitches and results in little or no bleeding. In 2012, FHI 360 and its partners completed a series of studies in Kenya and Zambia showing that the method was as safe as conventional surgery and offered an easier, faster procedure with higher rates of client satisfaction. An independent committee will review the study results and make recommendations to the World Health Organization on whether to endorse wider use of the ShangRing.

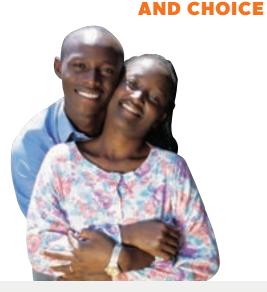


REGION: Global

FOCUS: Health

FUNDER: Bill & Melinda Gates Foundation

EARLY TESTING OF **NEW LONG-ACTING** CONTRACEPTIVE FOR **INCREASED ACCESS**



More than 40 million women worldwide use injectable contraceptives, which are currently effective for one to three months depending on the product. In sub-Saharan Africa, more than a third of contraceptive users choose injectables. Despite the method's popularity, discontinuation rates, particularly in developing countries, are high and often due to missed follow-up appointments. FHI 360 is supporting the identification and early testing of innovative approaches for an injectable that would last six months. The first phase of the project, completed in 2012, identified a number of promising concepts. In the next phase, several of those will advance to proof-of-concept testing — a first step toward expanding contraceptive access and choice for women around the world.



REGION: Global

FOCUS: Health

FUNDER: Bill & Melinda Gates Foundation

HIGH-QUALITY PRIMARY AND SECONDARY EDUCATION





Could save the lives of 1.8 million children in sub-Saharan Africa²







woman's earning potential by









DATA IMPROVES ACCESS TO CARE AND SERVICES



In the United States, FHI 360 created a new tool that uses geographic information system technology to map the population density of nearly 50,000 veterans in three communities. The project plotted veterans' proximity to existing services, such as health care centers, substance abuse treatment facilities and homeless shelters, to ensure that they are able to access care when they need it. The U.S. Department of Veterans Affairs (VA) is now sharing the tool with individual VA medical centers to help decision makers and the broader VA community address public health issues, including pandemic influenza.



REGION: United States

FOCUS: Communication and social marketing, health, technology

FUNDER: United States Department of

RESEARCH HELPS **PREVENT PANDEMICS**

In Africa and Asia, PREVENT project researchers are studying how humans interact with animals and how those behaviors increase the risk of disease crossing between animals and humans. Putting this evidence to work in Bangladesh, FHI 360 experts developed a program to discourage villagers from drinking raw sap from date palm trees — which is often contaminated by bats — to reduce the risk of infection from the Nipah virus. FHI 360 also trained epidemiologists from more than 20 countries on how to communicate the risks of emerging pandemic threats.

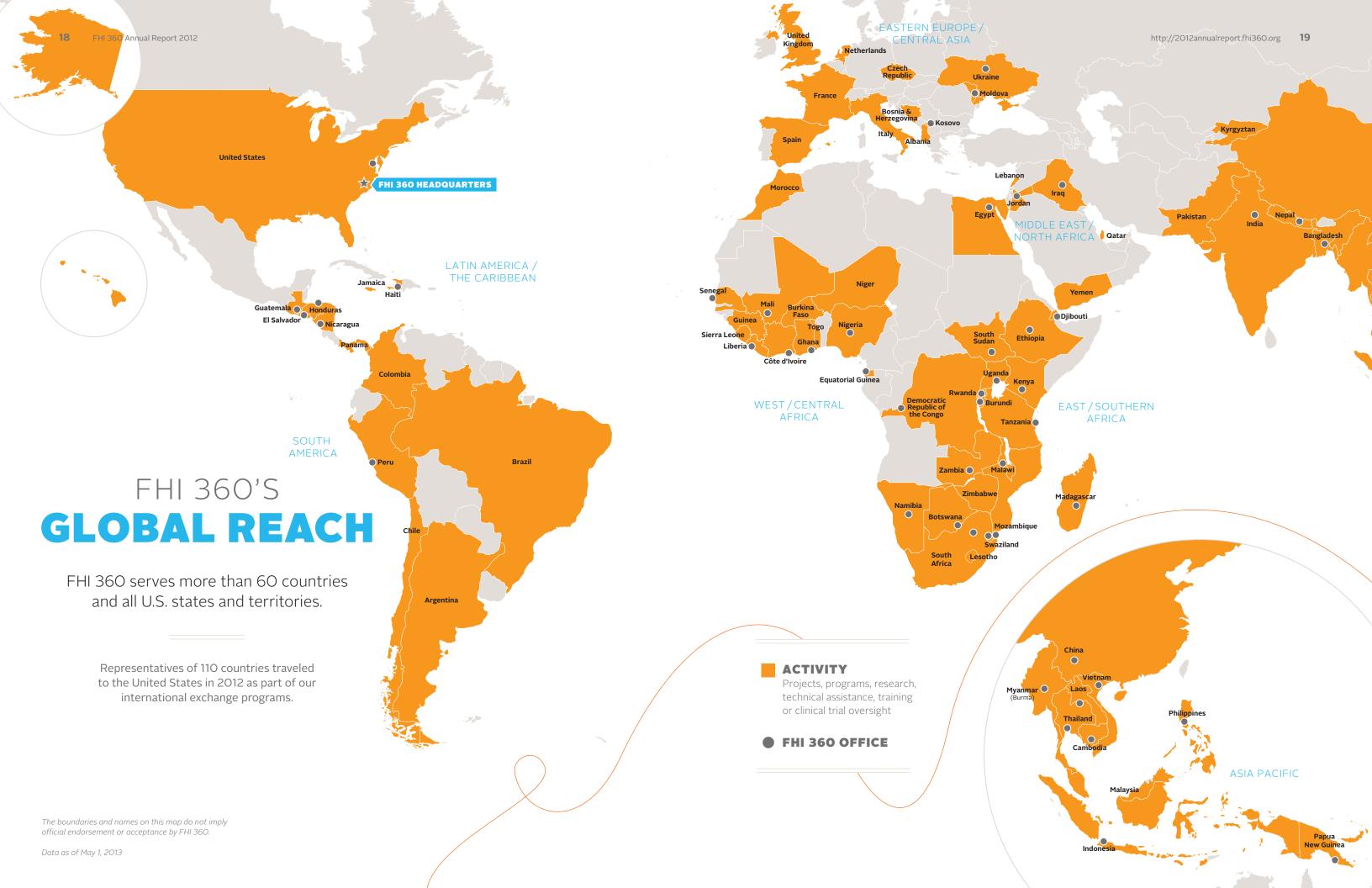


REGION: Africa, Asia

FOCUS: Communication and social marketing,

FUNDER: United States Agency for International Development / Australian Agency for International







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Global Health, Population and **Nutrition** > Timothy Mastro, MD, DTM&H

Economic Development and Livelihoods > Paul Bundick, PhD

Social Marketing and Communication John Strand, MEd

Technology > John Zoltner, MBA

U.S. Education and Workforce Development > Patrick Montesano, MA

Youth > Anna Mecagni, MA



http://2012annualreport.fhi360.org 23 FHI 360 Annual Report 2012

FINANCIAL SUMMARY

(unaudited)

Total

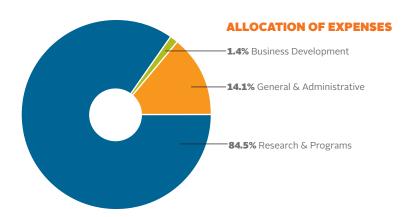
Twelve months to September 30, 2012

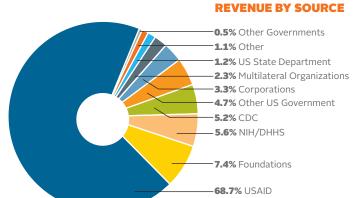
REVENUE	US Dollars
US Government	\$595,168,417
Other Governments	\$3,595,645
Foundations/ Individuals	\$51,210,482
Corporations	\$22,991,567
Multilateral Agencies	\$16,232,398
Other	\$7,702,402

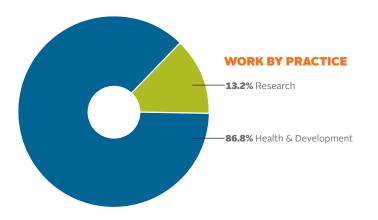
EXPENSES	US Dollars
Operational	\$593,676,931
General and Administrative	\$99,175,594
Business Development	\$10,171,585

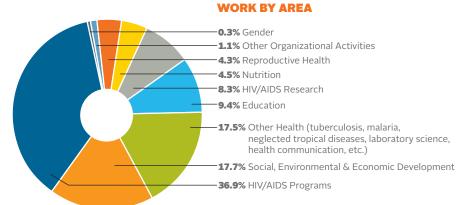
\$696,900,911

Development	
Total	\$703,024,110
Net change*	- \$6,123,199









PRIVATE SECTOR

Bassett Healthcare Network Darden Restaurants, Inc.

GlaxoSmithKline

Google.org

The Hershey Company

Hess Corporation

Johnson & Johnson

JPMorgan Chase & Co.

Pfizer Inc.

Procter & Gamble (P&G) Children's Safe Drinking Water Program

Qualcomm Wireless Reach™

The Shell Petroleum Development

Company of Nigeria Limited

FOUNDATIONS

Alcoa Foundation

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Bill & Melinda Gates Foundation

Bush Foundation

Children's Investment Fund Foundation

Citi Foundation

Drosos Foundation

Educate A Child, the Education Above All Foundation chaired by Her Highness Sheikha

Moza bint Nasser

Ford Foundation GE Foundation

Kenora Family Foundation

Oak Foundation

The Philadelphia Foundation

Robert Wood Johnson Foundation

The Rockefeller Foundation

Wallace Foundation

The William and Flora Hewlett Foundation

W.K. Kellogg Foundation

NONPROFIT ORGANIZATIONS

American Forests

Center for the Study of Social Policy Community Based Care of Central Florida icddr.b

International AIDS Vaccine Initiative

Medicines for Malaria Venture

Murdoch Childrens Research Institute

National Forum to Accelerate

Middle-Grades Reform

PATH

Patient-Centered Outcomes

Research Institute

Profamilia

PSI (Population Services International) United Way for Southeastern Michigan

EDUCATIONAL INSTITUTIONS

California State University, Northridge Fayetteville State University Los Angeles Trade Technical College Menzies School of Health Research, Darwin Pratt Community College Southeastern Louisiana University Tufts University University of Oxford

MULTILATERAL ORGANIZATIONS

Asian Development Bank

The Global Fund to Fight AIDS, Tuberculosis and Malaria

UNDP

UNESCO

UNFPA UNHCR

UNICEF

World Bank

World Health Organization

U.S. NATIONAL AND LOCAL GOVERNMENT AGENCIES

Agency for International Development

Department of Defense

Department of Education

Department of Health and Human Services

Centers for Disease Control and Prevention

National Institutes of Health

National Cancer Institute

National Institute of Allergy and Infectious Diseases

National Institute of Child Health and

Human Development

National Institute of Mental Health Administration for Children and Families

Office of Head Start

Department of Justice

Department of Labor

Department of State

Bureau of Educational and Cultural Affairs

Office of the U.S. Global AIDS Coordinator U.S. President's Emergency Plan

for AIDS Relief

Department of the Army

Department of Veterans Affairs

National Science Foundation

New York City Department of Education

Open World Leadership Center

HOST COUNTRY GOVERNMENTS AND BILATERAL AGENCIES

Australian Agency for International Development

Canadian International Development Agency Department of Health, Papua New Guinea

Ghana AIDS Commission

Government of the Netherlands

Government of the Republic of South Sudan Health Canada

International Development Research Center,

Medical Research Council

UK aid

Originating funders for calendar year 2012

We have made every attempt to ensure the accuracy of this list and ask that you please email us at funderslist@fhi360.org if you find an error or omission.

FUNDERS

FHI 360's work is made possible only through the support of our many funders and partners. We collaborate with national and local governments, multilateral organizations, associations, foundations, nongovernmental organizations, community- and faith-based organizations, the private sector, research and academic institutions and individuals. We appreciate their trust and gratefully acknowledge their support.

We would like to extend special thanks to those individuals who support FHI 360 programs. These gifts make it possible for us to foster new ideas, develop innovative solutions and expand our reach.

^{*} Organizational investments.

FHI 360 AT A GLANCE

FHI 360 is a nonprofit human development organization dedicated to improving lives in lasting ways by advancing integrated, locally driven solutions. Our staff includes experts in health, education, nutrition, environment, economic development, civil society, gender equality, youth, research, technology, communication and social marketing — creating a unique mix of capabilities to address today's interrelated development challenges. FHI 360 serves more than 60 countries and all U.S. states and territories.

REGIONS North America United States iddle East / orth Africa Latin America / the Caribbean

PRACTICE AREAS

- * HEALTH
- EDUCATION
- NUTRITION
- ENVIRONMENT
- **S** ECONOMIC
- (A) CIVIL SOCIETY

- **⇔** GENDER **EQUALITY**
- **M** YOUTH
- RESEARCH
- **TECHNOLOGY**
- DEVELOPMENT COMMUNICATION AND SOCIAL **MARKETING**

STAFF

FHI 360 has more than

United States and around the world.

94%

from the country or region

FUNDERS AND PARTNERS

ASSOCIATIONS, NONPROFITS AND COALITIONS /// CORPORATIONS /// FEDERAL, STATE AND LOCAL GOVERNMENTS /// FOUNDATIONS /// INDIVIDUALS /// MULTILATERAL ORGANIZATIONS /// UNIVERSITIES AND PRIVATE INSTITUTIONS

SERVICES

- **→** Behavior change communication
- → Capacity building
- → Clinical trials services
- **→** Creative services
- → Data analysis
- → Monitoring and evaluation
- → Quality assurance
- → Research services
- → Social marketing
- **→** Training and technical assistance





VISION

FHI 360 envisions a world in which all individuals and communities have the opportunity to reach their highest potential.

MISSION

To improve lives in lasting ways by advancing integrated, locally driven solutions for human development.

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